



Present your work Present yourself

Presentations are a fact of life, about as popular as taxes and just as unavoidable. In today's world you have to be able to explain what you do, and report what you do - not just do it

What makes Presentation Genius special?

We don't 'do opinion'. Everything is based upon hardcore, peer reviewed, published research. That means nothing is based just on what 'everyone knows'. You'd be surprised at how much trainers tell you that can't be validated! Presenting can be a science. But...

...but it doesn't feel like boring science! It's about the performance too. We've clocked up more hours on stage than we like to admit.

That means what you get is underpinned by current research evidence about what works - *and* delivered in an entertaining, engaging way... a way that works. A way that means you'll apply what you learn. It's about the real world - not just the classroom.

The trainer, Dr Simon Raybould, is the author of bestselling Presentation Genius, published by Hodder & Stoughton.

What are the Presentation Genius live workshops?

High energy workshops with so much content it's more than surprising! We believe people are smart and hard-working, so we don't do the boring thing of getting people to make presentations and then critique them. It's a waste of your time and everyone hates it. Instead, we:

- show you how it should be done
- have a go at techniques to make you a better presenter
- give you the tools, exercises and support for you to work on it yourself, afterwards.

Important note! We only do these public workshops once or twice a year. This is your only chance to catch Presentation Genius in the UK in 2017.

We're so sure that this is the right way to do things we make you this promise: if you don't think the workshop has been worthwhile we'll give you your money back on the spot. It's a no-brainer for anyone who needs to start making presentations.

Is this course for you?

If you want to make better presentations, yes. It's not for would-be professional speakers or anyone who just wants to speak because they like to be on stage! Simon specialises in people who *need* to present - because they have something to say or because they need to talk about their work, or their charity or their... you name it!

If you're not sure it's for you, just ask: simon@presentationgenius.co.uk

What are the details?

This Presentation Genius is at St Cuthbert's Hospice, in the beautiful city of Durham, in the north of England. (There are some free places for charities, and some of the profits from Presentation Genius will be going to the hospice, too!)

When's the magic? Friday, 15th of September, running up to lunchtime. If you buy a Gold Ticket, you can get some one to one time with Simon afterwards, too!

Tickets range from £72 for Early Birds. Gold tickets and group tickets are available as well. We confidently expect this event to sell out, so don't waste time before checking out the booking page at PresentationGenius.Info/Durham.

What should I do now?

How sure are you that this is for you?

Rock solid. I know I need this and I need to make sure I get a place before they go...	Pretty sure - I need to check something out first but I'll should be there...	Not certain yet. I need to know a bit more...
Hit the booking page fast. You can buy online at either: presentationgenius.info/Durham or https://www.ticketbase.com/events/presentation-genius-half-day-training	Take your time. Check out what you need to check out. Then come back... ... but not too much time! ;)	Head to PresentationGenius.Info/Durham and take a look around. A small website can't tell you everything though, so feel free to email and ask specific questions to simon@presentationgenius.info

It would be fantastic to see you there!

